

SACKETS HARBOR

— CHAMBER OF COMMERCE —

2024 SACKETS HARBOR VISITOR GUIDE ADVERTISING

The Sackets Harbor Chamber of Commerce invites you to be part of our 2024 Visitor Guide! The guide offers a wealth of information on Sackets Harbor, and it showcases the events, attractions, accommodations, restaurants, shops, and services that make our community great.

We're printing more copies and expanding our distribution this year to reach more of the North Country and New York State. For the 2024 edition, we'll be highlighting our members, along with a full community directory to help both tourists and residents alike. We encourage you to join the Chamber and be part of this fantastic marketing opportunity!

AD RATES & SIZES

Ad Size	Member Rate	Non-Member Rate
Back Cover	\$1,115	\$1,265
Inside Covers	\$945	\$1,040
Full Page	\$895	\$985
1/2 Page	\$625	\$688
1/4 Page	\$315	\$347
1/8 Page	\$205	\$225

AD SALES & DESIGN

The Chamber will handle all ad sales and design this year, and we'll be able to renew memberships at the same time, ensuring members get the discounted ad rates and the current business member rate of \$125 before it rises in 2024. Please note, ad design will incur an extra fee of 10% of the ad rate.

Booking Deadline
Dec 1, 2023

Design Deadline
Dec 31, 2023

Payment Deadline
Jan 15, 2024

1/4 PAGE

3.5625" x 4.8125"
Full-color, No bleed
300 dpi JPG or PDF

1/8 PAGE

3.5625" x 2.2812"
Full-color, No bleed
300 dpi JPG or PDF

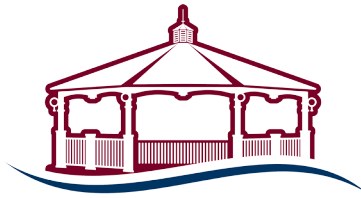
FULL PAGE*

8.375" x 10.875"
Full-color, Add bleed of 0.125"
300 dpi JPG or PDF
*All elements (except background)
must be within 8" x 10.5" to avoid
trimming issues

1/2 PAGE

7.375" x 4.8125"
Full-color, No bleed
300 dpi JPG or PDF

**Please note: Our ad dimensions have changed slightly from previous years. If you have a JPG or PDF version of your old ad of the equivalent size, we'll adjust it to the new size at no charge.



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2024 SACKETS HARBOR VISITOR GUIDE AD FORM

To reserve your space in the 2024 Sackets Harbor Visitor Guide, please complete this form and return it to the Sackets Harbor Chamber of Commerce **by Friday, Dec 1, 2023**. Once we've received your form, we'll contact you to confirm your ad size, membership status, and total amount due. All payments must be received **by Thursday, Feb 1, 2024**.

Business: _____

Contact: _____

Title: _____

Phone: _____

Email: _____

I would like to purchase a:

Back Cover Ad* 1/2 Page Ad

Inside Cover Ad* 1/4 Page Ad

Full Page Ad 1/8 Page Ad

*These ads are first come, first served.

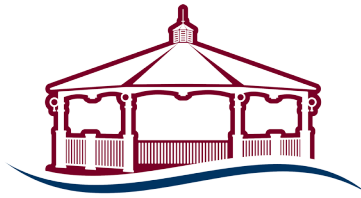
Please select one:

I'll provide my own ad, in the dimensions and format specified on the previous page, **by Dec 31**.

I'll provide my past, same size ad **by Dec 31**, but please adjust it to fit the new dimensions.

I need help designing a new ad, and I understand I'll be charged a 10% surcharge.

Signature: _____ **Date:** _____



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2024 SACKETS HARBOR VISITOR GUIDE DIRECTORY

We're including a free, full business directory in the 2024 Visitor Guide, similar to the one we had in last year's edition. All Chamber members, regardless of location, and non-members within the Village of Sackets Harbor and the Town of Hounsfield can be included. If you'd like to be listed, please provide your information below and return this form to the Chamber by Friday, Dec 1.

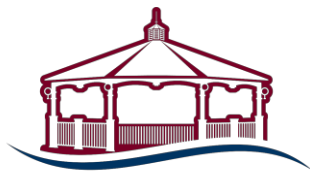
Business Name: _____

Physical Address: _____

Phone: _____

Email: _____

Website: _____



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Membership Application

Business Name: _____

Contact Person: _____

Address: _____

Email: _____

Telephone: _____ Cell: _____

Webpage/Social Media address: _____

125.00 Business

50.00 Individual

Make checks payable to SHCC or pay online at sacketschamber.com

Mail to: SHCC, PO Box 17, Sackets Harbor, NY 13685

If you are interested in participating in the Business-to-Business Discount Program.

(example: 10% off) Please list your discount offered here: _____

I give permission to use my name/business name in the Visitor Guide, newsletters, and

listed on the website: Authorized Signature: _____

Please indicate which committees in which you would like to participate:

By-laws

Internship

Networking/Outreach

Events

Marketing & Advertising

Finance

Membership

PO BOX 17, SACKETS HARBOR, NY 13685

SACKETSCHAMBER@GMAIL.COM • (315) 646-1700 • SACKETSCHAMBER.COM

